




# YASH VACHHANI

Wordpress Developer

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## PROFESSIONAL SUMMARY

WordPress Developer with 8+ months of experience specializing in eCommerce development using WooCommerce. Skilled in building responsive, high-performance websites with a focus on UI/UX using Elementor, WPBakery, and Oxygen Builder. Also experienced in Shopify, Drupal, and basic React.js and Next.js, with a strong focus on delivering scalable and user-friendly web solutions.

## TECHNICALS & SOFTWARE SKILLS

### Tools & Platforms:

Microsoft Office Suite, Visual Studio Code, Canva, Photopea, Figma, ChatGPT, Notion AI, Google Bard, Midjourney, Grammarly, and Trello

### Web Development:

WordPress, Elementor, WPBakery, Divi, HTML5, CSS3, Bootstrap

### Database Management:

MySQL, phpMyAdmin

### Skills Summary:

Website Design & Development, Content Management, Creativity & Critical Thinking, E-commerce (WooCommerce) Expertise, Responsive Web Design, SEO Optimization, Website Migration, Hosting Management, AI Tool Utilization, Project Management, and Team Collaboration

## WORK EXPERIENCE

### Wordpress Developer

#### ***“Tech Forbs”***

Duration: [ 16/07/2025 - Present ]

- Developed and maintained responsive and dynamic websites using WordPress.
- Built and customized eCommerce websites using WooCommerce, including product setup, payment integration, and performance optimization.
- Designed and implemented user-friendly interfaces with a focus on UI/UX principles.
- Worked with page builders like Elementor, WPBakery, and Oxygen Builder to create custom layouts and components.
- Developed Shopify websites and handled front-end customization as per client requirements.
- Managed website content and structure on WordPress and Drupal platforms.
- Ensured website performance, responsiveness, and cross-browser compatibility.
- Troubleshoot and resolved technical issues to maintain smooth website functionality.

## EDUCATIONAL HISTORY

### Bachelors of Engineering(B.E.) 2022-2026

- LDRP INSTITUTE OF TECHNOLOGY AND RESEARCH, Gandhinagar
- 6.50 CGPA

## COMPANY PROJECTS

### Wordpress Developer

#### Hype Distribution – WooCommerce Wholesale E-commerce Website

Single-handedly designed and developed a full-featured wholesale e-commerce website using WordPress and WooCommerce with the Hello Elementor theme. Implemented custom layouts and dynamic functionality while minimizing reliance on Elementor widgets and avoiding paid plugins.

Technologies: WordPress, WooCommerce, Elementor, PHP, JavaScript, AJAX, CSS

- Built custom responsive layouts using Hello Elementor theme with minimal Elementor usage.
- Implemented a Dynamic Mega Menu for structured product navigation.
- Developed AJAX-based product filtering to improve shop browsing performance.
- Integrated AJAX add-to-cart functionality for seamless user experience.
- Managed 250+ WooCommerce products with variations.
- Implemented role-based pricing and discounts for wholesale customers.
- Built multiple custom UI components using PHP, JavaScript, and CSS.

Website: <https://hypedistributions.com/>

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#### University of New Brunswick – Website Management

Technologies: Drupal CMS

- Managed and maintained the University of New Brunswick online website built on Drupal CMS.
- Handled content management, blog publishing, and design updates across multiple pages.
- Implemented UI/design changes and layout updates as per requirements.
- Ensured proper content structure, publishing workflow, and site consistency.

Website: <https://online.unb.ca/>

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#### TeachersLife – Website Management

Technologies: WordPress, WPBakery Page Builder

- Managed and maintained the TeachersLife website built on WordPress using WPBakery.
- Performed content updates, new section creation, and page modifications.
- Implemented design improvements and layout enhancements.  
Ensured the website is fully responsive across mobile, tablet, and desktop devices.

Website: <https://teacherslife.com>

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#### Nowly – Website Management

Technologies: WordPress, Oxygen Builder

- Managed and maintained the Nowly website built with WordPress and Oxygen Builder.
- Implemented content updates, design improvements, and new section additions.
- Performed layout customization and UI enhancements using Oxygen Builder.
- Ensured the website remained fully responsive and optimized across devices.

Website: <https://nowly.ca/>

# SELF DONE PROJECT

## Hype Distribution Headless Frontend

Single-handedly designed and developed a full-featured wholesale e-commerce website using WordPress and WooCommerce with the Hello Elementor theme. Implemented custom layouts and dynamic functionality while minimizing reliance on Elementor widgets and avoiding paid plugins.

Technologies: Next.js, WordPress (Headless CMS), WooCommerce, REST API, JavaScript

- Developed a headless e-commerce frontend using Next.js connected to a WordPress + WooCommerce backend.
- Implemented real-time product data fetching from WordPress using APIs.
- Integrated customer authentication with the same WordPress user accounts.
- Connected forms, orders, and user data directly with WooCommerce backend.
- Built a fully responsive and optimized UI using Next.js for improved performance and faster loading.
- Enabled WordPress admin to manage products, orders, and content while the frontend runs on Next.js

Website: <https://2z4.30b.myftpupload.com/>

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## PVM BCA College - Dynamic College Website

Technologies: React.js, Firebase, Firestore, Admin Panel

- Single-handedly developed a dynamic college website using React.js.
- Built an admin panel using React.js integrated with Firebase Firestore for content management.
- Implemented dynamic content editing for text, gallery, courses, and website sections through the admin dashboard.
- Developed a student news/blog submission system where students can submit posts and admins approve them before publishing.
- Enabled real-time content updates using Firebase Firestore without modifying the frontend code.
- Designed a fully responsive UI optimized for mobile and desktop devices.

Website: <https://www.bcakeshod.com/>